**Box**

155mm(width) x 76.8mm(height) x 34mm(depth)

**Back of box**

Did you know?

75% want to lose weight to look better, and for the 31% who would choose a diet if it was clinically proven, iLoveSlimpossible is just that!

As chocolate lovers, we have worked closely with our own nutritionists to bring you a new and exciting choice for healthy chocolates: iLoveSlimpossible chocolates are not only mouth-watering, they are specially designed to help reduce your body weight the fun way!

Eat less

Fight your cravings

Reduce your weight

Manage your weight

Rich in Fibre

No colours or preservatives

Only 85kcals per minibar [Look at file "Only 85 kcal per minibar"]

It's more than just a delicious chocolate minibar that makes iLoveSlimpossible special...

They are carefully made with a hint of digestive biscuit and Moyu, a water-soluble fibre that is clinically proven to help reduce your weight by controlling your appetite. So you can watch those pounds drop in an unconventional but enjoyable way.

Moyu fibre has been proven in several clinical studies and is an EFSA approved ingredient.

[GRAPH below] [Look at file "Only 85 kcal per minibar"]

*y-axis - Weight loss after 4-8 weeks.*

*X-axis - iLoveSlimpossible's Fibre, -4.9 lbs (4 weeks), -5.5 lbs (8 weeks); Placebo, -0.4 lbs (4 weeks), +1.5 lbs (8 weeks).*

A pack of 24 iLoveSlimpossible chocolate minibars is a new and delicious way of dropping those pounds!

If you would like to know more about iLoveslimpossible chocolates, please log onto www.iloveslimpossible.co.uk

iLoveSlimpossible is a Food Supplement to aid weight reduction and control your appetite. [Bottom corner]

**Bottom Panel of box**

CHOCOLATES MADE WITH A HINT OF DIGESTIVE BISCUITS. Ingredients: Maltitol, Milk Solids, Cocoa Butter, Cocoa Mass (10% Cocoa), Moyu (13%), Emulsifiers (soy Lecithin, 476), Flavour. MAY CONTAIN TRACES OF PEANUTS, NUTS, MILK AND SOY.

Best Before:

KEEP IN A COOL, DRY PLACE

24x17g = 408g e

**Left Side of box**

[Logo]

NUTRITION INFORMATION PER 1 CHOCOLATE (17g) % GDA\* PER 1 CHOCOLATE

Energy

kcal

Protein

carbohyrate

-of which sugars

Fat

-of which saturates

Fibre

Sodium

\*GDA = Guideline Daily Amount representing the approximate amount of calories and nutrients for an average adult calculated on a 2000 kcal diet. Enjoy as part of a balanced, varied diet and active lifestyle.

Contains 1g of digestive biscuit per 17g serving.

SUITABLE FOR VEGETARIANS [LOGO]

We would love to hear from you. Contact us on 01302883988 (UK only) 1800090990 (ROI) or visit www.iloveslimpossible.co.uk.

ECONUTRITION FOODS [LOGO]

Armstrong House,

First Avenue, Doncaster,

South Yorkshire, DN9 3GA

[BARCODE IMAGE]

**Front of box**

Bottom right should have nutrition values.

Bottom left: 2 Packs of 12

**Right Side of box**

How do I "Unwrap, Eat, Lose" {LOGO] with iLoveSimpossible chocolates?

Directions: Simply Unwrap and Eat 1 minibar three times a day followed by 250ml of water, at least 30-60 mins before your daily meals. Eat your meals as you would normally as iLoveSlimpossible helps you reduce your food intake by triggering a feeling of satiety. And finally, Lose the inches from your waistline and say hello to skinny jeans!

SHARE THE FUN [LOGO]

Everyone you refer will receive £4 off their first order\* at www.iloveslimpossible.co.uk AND for each referral you too will receive a £4 credit off your next order.

\*applies to orders of £15 or more [in small font on the bottom of the same panel]